

**You're invited to the  
2011 Louisiana Perinatal/MCH Foundation  
Annual Continuing Education Conference  
IMPROVING BIRTH OUTCOMES**

**Friday, March 25, 2011**

**Children's Hospital • 200 Henry Clay Ave • New Orleans**

**8:00 – 8:30 Registration, Networking and Continental Breakfast**

**8:30 – 4:00 Program Offering:**

**Outcomes in the Louisiana Maternal/Child Population**

*Lyn Kielyka, PhD, MPH, Senior MCH Epidemiologist, LA Office of Public Health*

**Birth Outcomes Initiative**

*Rebekah Gee, M.D., MPH, Director, Birth Outcomes Project, LA Department of Health & Hospitals  
Sue Gullo, RN, BSN, MS, Managing Director, Institute for Healthcare Improvement (IHI)*

**Reduction of Perinatal Harm in the Obstetrical Setting**

*Cheri Johnson, RNC-OB, BSN, Director of Obstetrical Services, Woman's Hospital, Baton Rouge*

**4:00 – 5:00 Annual Membership Meeting**

*LAMCH Coalition & Perinatal/MCH Foundation*

**Luncheon Panel Discussion: Impact of Economic Conditions on Provision of Care**

*Willa Dixon, RN, Chief Nursing Officer, Touro Infirmary  
Greg Feirn, Chief Financial Officer, Children's Hospital  
Carol Fontenot, BCSW, ACSW, Director of Social Services, Children's Hospital  
Keith Perrin, M.D., Pediatrician, Children's Hospital  
Rodney Wise, M.D., FACOG, Medicaid Medical Director, LA Department of Health & Hospitals*

**Advances in Medical Genetics**

*Regina Zambrano, M.D., Assistant Professor of Pediatrics, LSUHSC*

**Between Visits: Life at Home with a Special Needs Child**

*Brian Barkemeyer, M.D., Professor of Pediatrics, LSUHSC*

**At the conclusion of this program, participants will be able to:**

- Discuss factors which influence birth outcomes in Louisiana
- Describe the changes of care which might influence birth outcomes
- Discuss the economic factors which influence the provision of care to the maternal-child population in Louisiana

**Registration Information**

**Tuition:** Members: \$75 • Non-Members: \$100 • Join for 2011-2012: \$125\*\*  
(Tuition includes course materials, refreshments, breakfast and lunch)

**Joining Fee Includes:** \$75 reg. fee + \$50 membership fee/effective 3/25/2011 – 6/30/2012

**Register by Mail:** Use the attached registration form

**Register Online:** <http://lamchconference.eventbrite.com>

**Registration Deadline:** ~~March 18, 2011~~ **EXTENDED TO MARCH 21<sup>ST</sup>**

For More Information, contact Janie Martin at [Janie.martin@lamch.org](mailto:Janie.martin@lamch.org) or visit [www.lamch.org](http://www.lamch.org)

**THANK YOU TO OUR EXHIBITORS!**



**INTENDED AUDIENCE:** This activity is specifically directed towards physicians, but it is open to all other interested health care providers involved in the care of women, infants and children.



**CME STATEMENT:** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Louisiana State Medical Society through the joint sponsorship of Children’s Hospital and Louisiana Maternal Child Health Coalition. Children’s Hospital is accredited by the Louisiana State Medical Society to provide continuing medical education for physicians.

Children’s Hospital designates this educational activity for a maximum of 6.0 AMA PRA Category 1 Credit™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**ADA STATEMENT:** In compliance with the Americans with Disabilities Act, if special accommodations are needed, please notify Catherine Mooney at 504-896-9264 no later than Wednesday, March 23, 2011.

---

This program has been approved for 6.25 general hours of continuing education credit by the Louisiana Maternal and Child Health Coalition as authorized by the Louisiana State Board of Social Workers Examiners

This activity has been submitted to LSNA for approval to award contact hours. Louisiana State Nurses Association (LSNA) is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s COA.

For More Information, contact Janie Martin at [Janie.martin@lamch.org](mailto:Janie.martin@lamch.org) or visit [www.lamch.org](http://www.lamch.org)

THANK YOU TO OUR EXHIBITORS!

