



SPONSORSHIP/EXHIBITOR OPPORTUNITIES

2011 Louisiana Perinatal/MCH Foundation Annual Continuing Education Conference IMPROVING BIRTH OUTCOMES

March 25, 2011

The Louisiana Perinatal/ MCH Foundation and the Louisiana Maternal and Child Health Coalition are pleased to offer a multidisciplinary continuing education program on maternal and child health. The Louisiana Perinatal/MCH Foundation is a 501(c)3 non-profit corporation whose principal mission is to address educational needs of perinatal and child health professionals; to educate citizens regarding perinatal and child health concerns; and to conduct education-related projects related to perinatal and child health. The Louisiana MCH Coalition is a 501(c)4 non-profit public policy organization whose mission is to improve maternal health and reduce infant and child morbidity and mortality.

This year's annual conference will be held on March 25, 2011 at Children's Hospital in New Orleans. The major goal of this year's conference, **Improving Birth Outcomes**, is to increase healthcare professionals' knowledge of factors that influence birth outcomes and modifications of such factors that result in improved birth outcomes. The target audience includes neonatologists, obstetricians, pediatricians, perinatologists, nurses, social workers, and allied health professionals working in perinatal and child health settings. CMEs and CEUs will be provided. A copy of the agenda is attached.

In an effort to keep the costs reasonable for participants, we are soliciting Sponsorship donations and Exhibitors. Sponsorship donations will cover program expenses, including advertising and registration, catering, publication of the presentation materials, supplies and attendance scholarships. Sponsors and Exhibitors will be recognized in the attendee materials, on our website and in other ways during the conference.

Sponsorship Levels

- **\$500 Bronze Sponsorship:** *Includes Exhibit Space and 1 complimentary registration for the conference*
- **\$1000 Silver Sponsorship:** *Includes Exhibit Space and 2 complimentary registrations for the conference*
- **\$2500 Gold Sponsorship:** *Includes Exhibit Space, 2 complimentary registrations for the conference and special recognition during the event*
- **\$5000 Platinum Sponsorship:** *Includes Exhibit Space, 2 complimentary registrations for the conference and special VIP recognition during the event*

To become involved as a sponsor/exhibitor for the 2011 LA Perinatal/MCH Foundation's Annual Conference, please complete the attached Sponsorship/Exhibitor Form and return with your check made payable to:

LA Perinatal/MCH Foundation
Attn: Sponsor/Exhibitor
PO Box 65047
Baton Rouge, LA 70896

**For More Information, contact Janie Martin at 225-379-7922; janie.martin@lamch.org
or visit www.lamch.org**